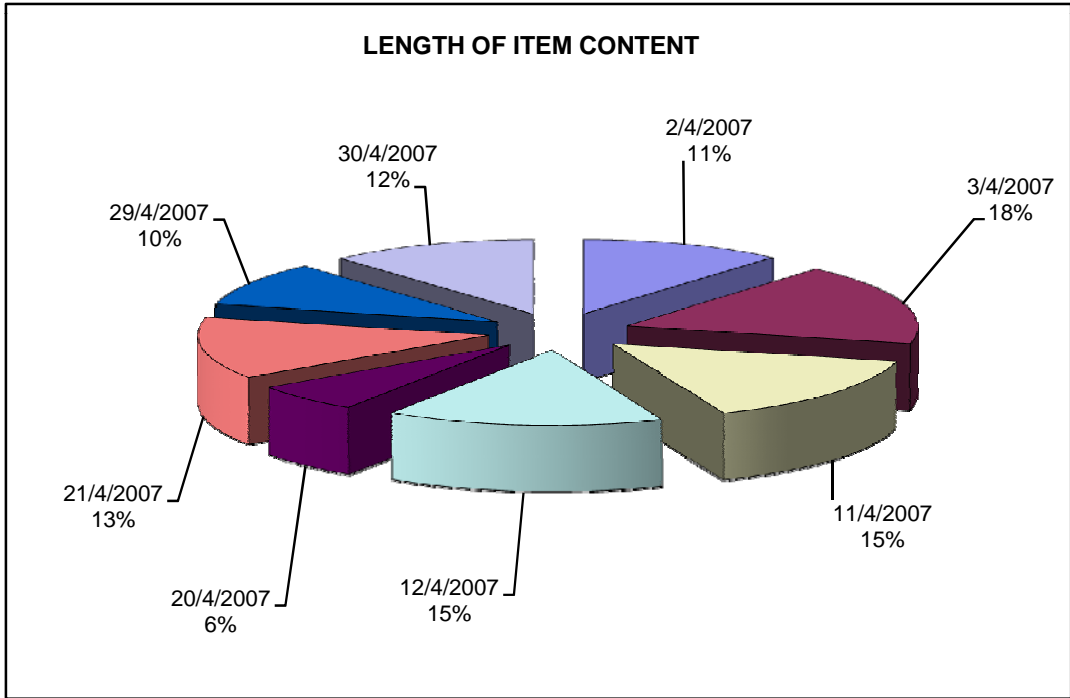
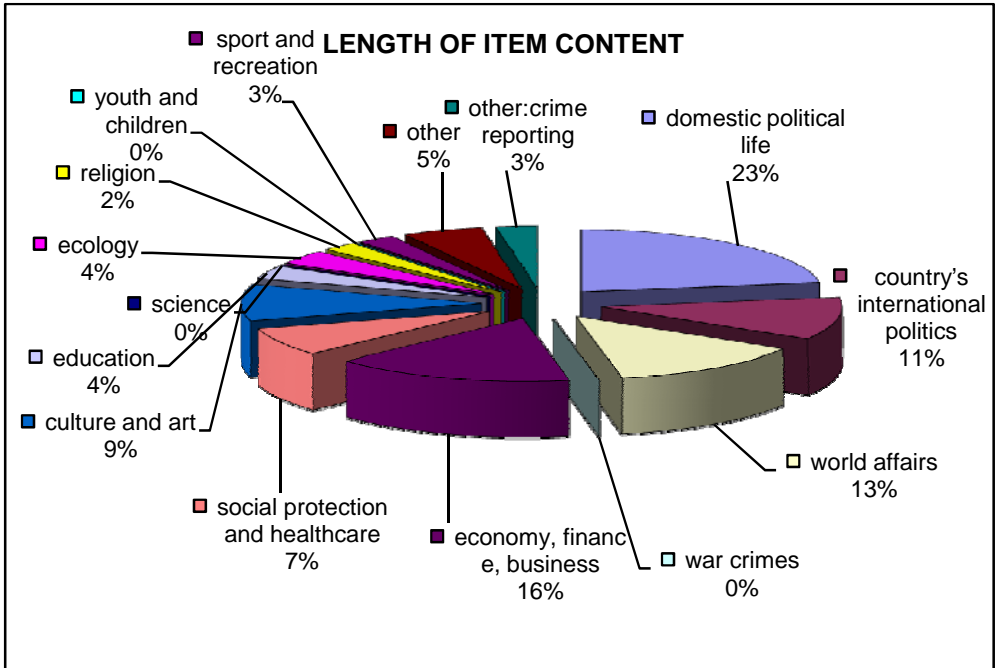


<b>Country Albania Media TVSH - Prime Time News at 20:00</b>								
	<b>TOPIC</b>	<b>TERRITORIAL DISTRIBUTION</b>						<b>TOTAL</b>
		<b>Tirana/central</b>	<b>Domestic general</b>	<b>North</b>	<b>South</b>	<b>Neighboring countries</b>	<b>Other countries</b>	
1	domestic political life	94	3401		193			<b>3688</b>
2	country's international politics	505	1203			90		<b>1798</b>
3	world affairs					1543	624	<b>2167</b>
4	war crimes							<b>0</b>
5	economy, finance, business	177	2101	93	228	31		<b>2630</b>
6	healthcare	170	746	170	107			<b>1193</b>
7	culture and art	714	722	102				<b>1538</b>
8	education	203	159	200				<b>562</b>
9	science							<b>0</b>
10	ecology	272	81	157	92			<b>602</b>
11	religion	249	69				63	<b>381</b>
12	youth and children							<b>0</b>
13	sport and recreation	62	351					<b>413</b>
	other: crime reporting	166	199				79	<b>444</b>
14	other	67	415	250			141	<b>873</b>
	<b>TOTAL</b>	<b>2679</b>	<b>9447</b>	<b>972</b>	<b>620</b>	<b>1664</b>	<b>907</b>	<b>16289</b>

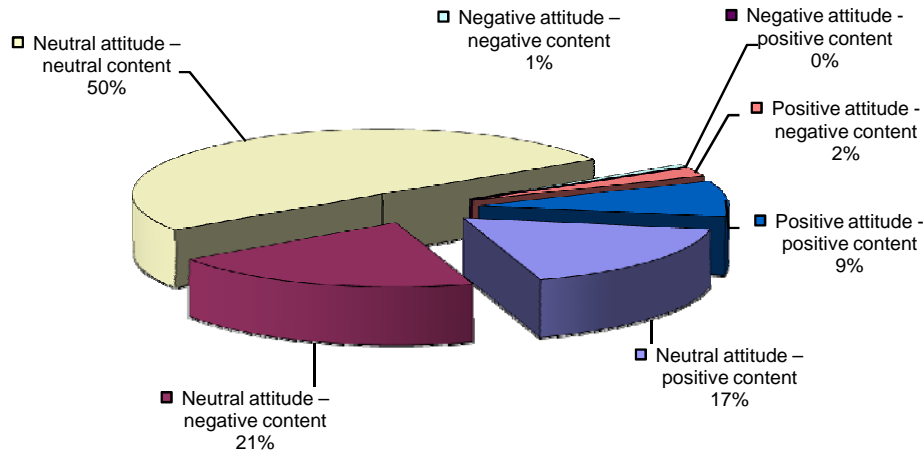
Country Albania Media TVSH - Prime Time News at 20:00									
	TOPIC	FORM						TOTAL	
		Agency news item with the anchor in the frame or ticker	Agency news item with live footage	Journalist's TV item with recorded statements -coverage of a day's event	Journalist's TV item with recorded statements - thematic coverage of an event	Poll/Interview	Journalist directly calling in by telephone or link		Other
1	domestic political life			1211	1595	600	137	145	3688
2	country's international politics			916	165	648		69	1798
3	world affairs	916	54	177	433			515	2095
4	war crimes	72							72
5	economy, finance, business	31		1443	321	582	127	126	2630
6	social protection and healthcare	30		356	686	121			1193
7	culture and art			714	479	224		121	1538
8	education			75	159	128	200		562
9	science								0
10	ecology			81	364		157		602
11	religion	63		249		69			381
12	youth and children								0
13	sport and recreation					187		226	413
14	other	48		155	92		317	261	873
15	other: crime reporting	79		365					444
<b>TOTAL</b>		1239	54	5742	4294	2559	938	1463	16289

Country Albania Media TVSH - Prime Time News at 20:00									
	TOPIC	EVALUATION OF CONTENT – ORIENTATION TO THE SUBJECT						TOTAL	
		Neutral attitude – positive content	Neutral attitude – negative content	Neutral attitude – neutral content	Negative attitude – negative content	Negative attitude - positive content	Positive attitude - negative content		Positive attitude - positive content
1	domestic political life	152	1571	1965				3688	
2	country's international politics	597	78	868			255	1798	
3	world affairs		237	1834			96	2167	
4	war crimes							0	
5	economy, finance, business	616	93	1233			247	2630	
6	social protection and healthcare	241	520	328			104	1193	
7	culture and art	234		909			395	1538	
8	education	175	59	128			200	562	
9	science							0	
10	ecology		422		99		81	602	
11	religion	204		177				381	
12	youth and children							0	
13	sport and recreation	187		226				413	
14	other	162	250	461				873	
15	other: crime reporting	246	106	92				444	
<b>TOTAL</b>		2814	3336	8221	99	0	351	1468	16289

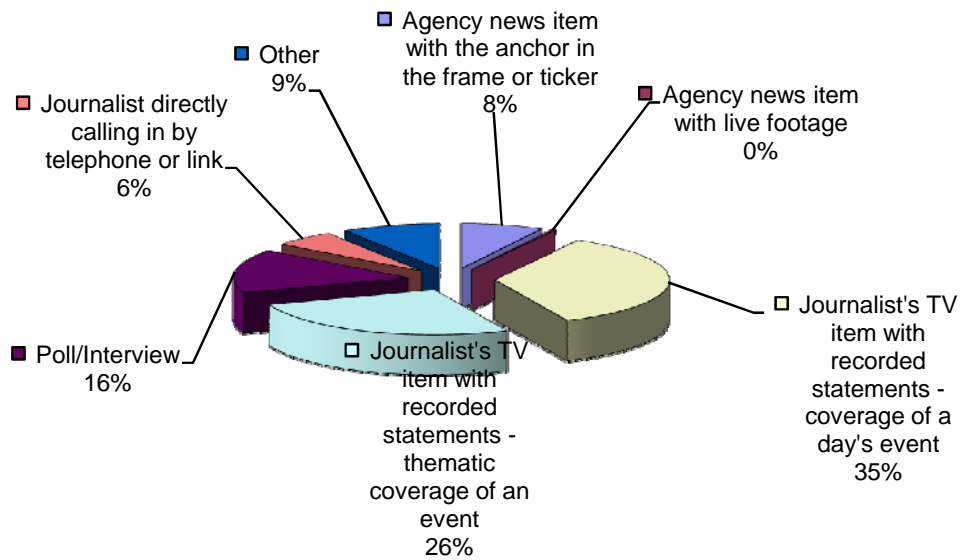
<b>Country Albania Media TVSH - Prime Time News at 20:00</b>										
	<b>TOPIC</b>	<b>LENGTH OF ITEM CONTENT</b>								<b>TOTAL</b>
		2/4/2007	3/4/2007	11/4/2007	12/4/2007	20/4/2007	21/4/2007	29/4/2007	30/4/2007	<b>SECONDS</b>
1	domestic political life	735	323	210	644	261	467	399	649	<b>3688</b>
2	country's international politics		696	813		69		114	106	<b>1798</b>
3	world affairs	176	96	147	626	77	724	193	128	<b>2167</b>
4	war crimes									<b>0</b>
5	economy, finance, business	114	740	345	220	173	226	313	499	<b>2630</b>
6	social protection and healthcare	290	121	209	409		107	57		<b>1193</b>
7	culture and art	242	454	344	185	102		72	139	<b>1538</b>
8	education		275	128	100		59			<b>562</b>
9	science									<b>0</b>
10	ecology		99				238	157	108	<b>602</b>
11	religion			63		183	135			<b>381</b>
12	youth and children									<b>0</b>
13	sport and recreation			63		91	101	96	62	<b>413</b>
14	other	88	42	35	254	40	51	160	203	<b>873</b>
15	other:crime reporting	199		92	79		74			<b>444</b>
<b>TOTAL</b>		1844	2846	2449	2517	996	2182	1561	1894	<b>16289</b>



### EVALUATION OF CONTENT – ORIENTATION TO THE SUBJECT



### FORM



### TERRITORIAL DISTRIBUTION

