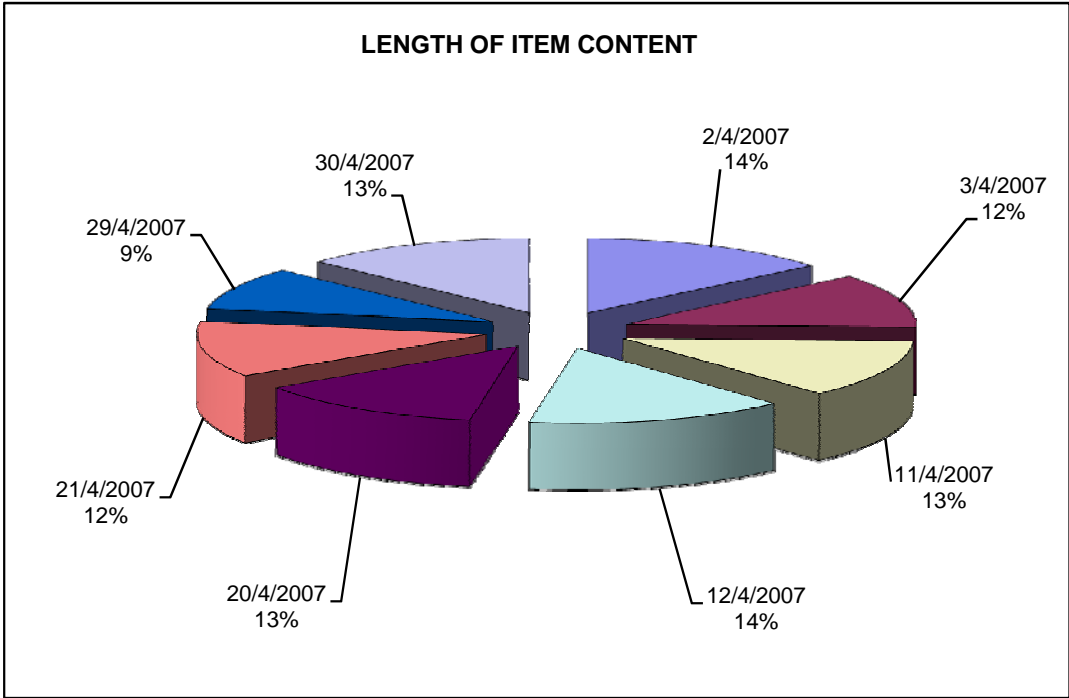
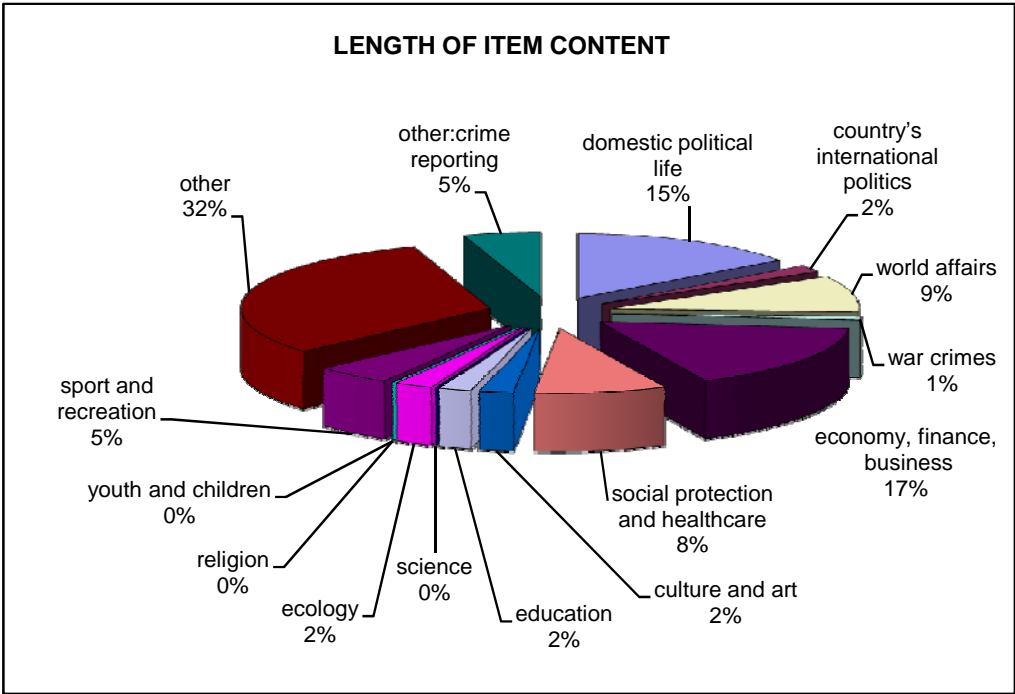


Country Albania .Media Top Channel - Prime Time News at 19.30.								
	TOPIC	TERRITORIAL DISTRIBUTION						TOTAL
		Tirana/Central	Domestic general	North	South	Neighboring countries	Other countries	
1	domestic political life	318	1725	262	274			2579
2	country's international politics		84			216		300
3	world affairs					1092	474	1566
4	war crimes						139	139
5	economy, finance, business		2650	171	40			2861
6	healthcare	690	160		204	64	351	1469
7	culture and art	134	93		54		102	383
8	education		362					362
9	science							0
10	ecology	123	88		114	97		422
11	religion							0
12	youth and children							0
13	sport and recreation	41	278		268		279	866
14	other	1721	3069		257	268	145	5460
15	other:Crime reporting	57	370	161	191		80	859
	TOTAL	3084	8879	594	1402	1737	1570	17266

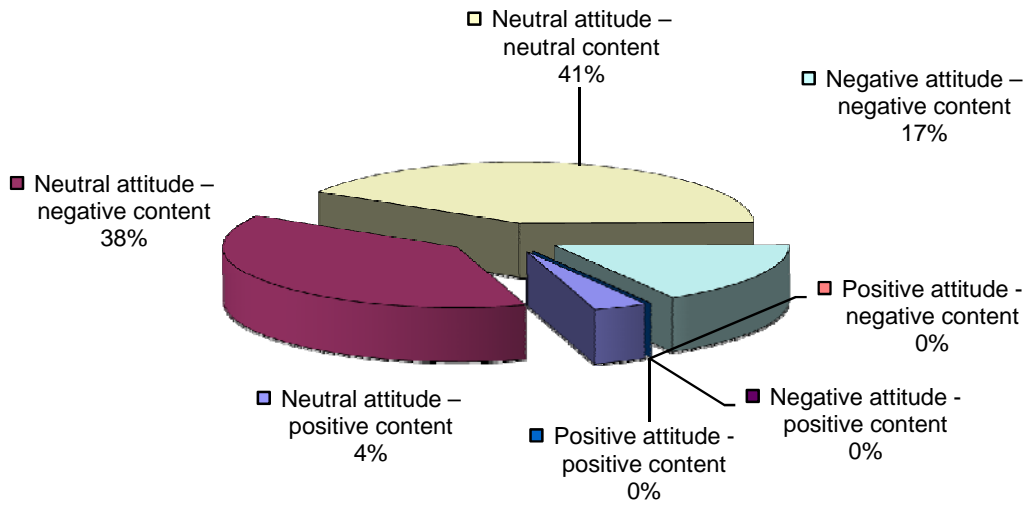
Country Albania Media Top Channel - Prime Time News at 19.30									
	TOPIC	FORM						TOTAL	
		Agency news item with the anchor in the frame or ticker	Agency news item with live footage	Journalist's TV item with recorded statements -coverage of a day's event	Journalist's TV item with recorded statements - thematic coverage of an event	Poll/Interview	Journalist directly calling in by telephone or link		Other
1	domestic political life	151		793	1364	14		257	2579
2	country's international politics					75		225	300
3	world affairs	152			261	136	81	936	1566
4	war crimes	78						61	139
5	economy, finance, business			913	640	1103		205	2861
6	social protection and healthcare			111	943	64	351		1469
7	culture and art		102		64	93		124	383
8	education				362				362
9	science								0
10	ecology			88	181		97	56	422
11	religion								0
12	youth and children								0
13	sport and recreation	177			216	99		374	866
14	other	50		1663	2323	376		1048	5460
15	other:crime reporting	40		100	220			499	859
	TOTAL	648	102	3568	6354	1960	529	3286	17266

Country Albania Media Top Channel - Prime Time News at 19.30									
	TOPIC	EVALUATION OF CONTENT – ORIENTATION TO THE SUBJECT						TOTAL	
		Neutral attitude – positive content	Neutral attitude – negative content	Neutral attitude – neutral content	Negative attitude – negative content	Negative attitude - positive content	Positive attitude - negative content		Positive attitude - positive content
1	domestic political life		752	1751	76				2579
2	country's international politics			300					300
3	world affairs	141	495	930					1566
4	war crimes		139						139
5	economy, finance, business		1838	433	590				2861
6	social protection and healthcare	204	882	383					1469
7	culture and art	118		265					383
8	education		172	190					362
9	science								0
10	ecology	88	153	181					422
11	religion								0
12	youth and children								0
13	sport and recreation		339	425					764
14	other	87	1129	2104	2242				5562
15	other:crime reporting		709	150					859
	TOTAL	638	6608	7112	2908	0	0	0	17266

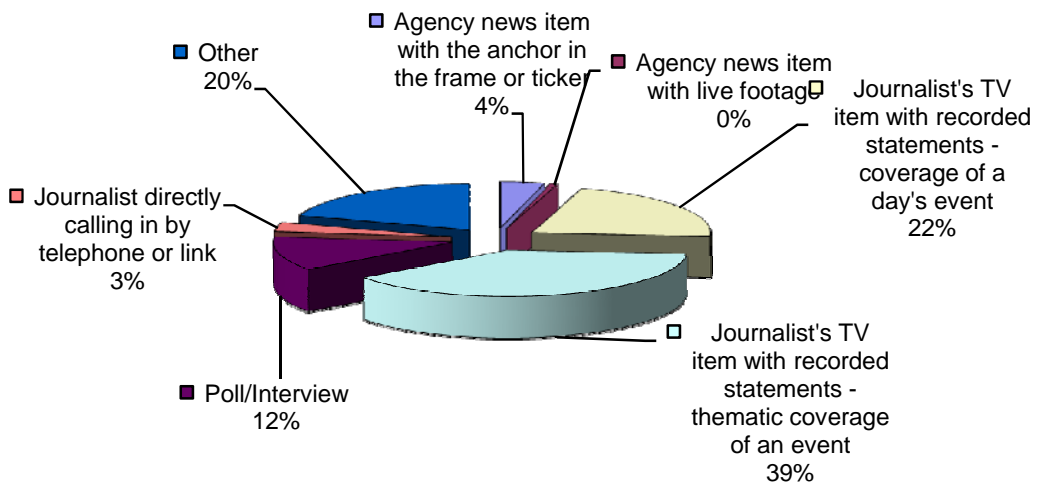
Country Albania Media Top Channel. - Prime Time News at 19:30										
	TOPIC	LENGTH OF ITEM CONTENT								TOTAL
		2/4/2007	3/4/2007	11/4/2007	12/4/2007	20/4/2007	21/4/2007	29/4/2007	30/4/2007	SECONDS
1	domestic political life	551	191	76	184	312	349	222	694	2579
2	politics					84	171		45	300
3	world affairs			291	198	425	346	157	149	1566
4	war crimes						61	78		139
5	economy, finance, business	978	131	487	417	304		292	252	2861
6	social protection and healthcare	208		204		264	118	138	537	1469
7	culture and art				156	64	93	70		383
8	education		172		118		72			362
9	science									0
10	ecology					153	88		181	422
11	religion									0
12	youth and children									0
13	sport and recreation		78		55	207	62	309	155	866
14	other	595	1430	911	1268	246	650	257	103	5460
15	other:crime reporting	88		203	104	181	80	82	121	859
TOTAL		2420	2002	2172	2500	2240	2090	1605	2237	17266



EVALUATION OF CONTENT – ORIENTATION TO THE SUBJECT



FORM



TERRITORIAL DISTRIBUTION

