

RESILIENCE - Civil society action to reaffirm media freedom and counter disinformation and hateful propaganda in Western Balkans and Turkey

WP3: Promoting MIL in Western Balkan small towns and rural areas

Call for proposals Promoting MIL in Western Balkan small towns and rural areas in Albania

Steering Committee of the regional project Media for Citizens – Citizens for Media awarded the following CSOs:

Contract no.	Beneficiary(ies)	Project title	Location of the project	Duration in months	Grant amount in EUR	Project summary
01	<p>Albanian Center for Quality Journalism/Qendra Shqiptare për Gazetari Cilësore</p> <p>https://www.qualityjournalism.com.al/sq/english/</p> <p>https://www.facebook.com/QJournalism</p> <p>Co-applicant(s): Hand to Hand Against Nation Apathy</p> <p>https://www.hanacentre.org/</p> <p>https://www.facebook.com/hanacentre.org/</p>	Media education as a cornerstone in combating misinformation among Lezha youth	Lezha	11 months	6,500	Our proposal entails the education, through a simplified, all-encompassing and practical purpose built module, of the young generation of students in secondary and high schools in the district of Lezhe, with the specific purpose of promoting critical thinking in discerning fake news and the means to fight it among these stakeholders. As a secondary main objective, the initiative aims to formulate this module in a manner that it can be replicated without excessive costs by small community centers, so that the end products of the initiative can be reproduced to a larger pool of beneficiaries and stakeholders.
02	<p>Citizens Channel</p> <p>https://citizens-channel.com/</p> <p>https://www.facebook.com/citizenschannel</p>	Media Literacy - Fake vs Facts	Kucova	12 months	6,198.51	Young people in Albania use new means of communication that are mainly related to social networks. These platforms enable the distribution of articles about important events happening in Albania, which in many cases do not go hand in hand with ethical and professional reporting. Discrimination and hate speech, commonly encountered in traditional and online media, targets vulnerable groups and women and girls in Albania, reinforcing stereotypes and prejudices. For this reason, such training with 20-25 young



						people from Kuçova is necessary, also considering that the main training and opportunities are concentrated in Tirana. They will receive a set of information that will enable them to identify untrue, unethical news that reinforce myths about groups or members of society that experience constant discrimination or violence.
03	Center for Child Protection in https://www.crca.al/en https://www.facebook.com/cr	Media for Protection of children's rights	Berat, Librazhd, Peqin, Fier, Gjirokastrë, Korçë, Pogradec, Lezhë, Koplak	12 months	6,000	Media and journalists play a very important role in informing and educating the public about different social issues, while the media is the mirror through which public is informed and create its views about domestic violence and sexual assaults in the family and society. The project proposal "Media for Protecting Children's Rights" is built upon the safeguard of children's highest interest. This project aims to strengthen the knowledge of local media in the transmission of information, which respects and becomes a guardian of children's rights.
04	Faktoje https://faktoje.al/ https://www.facebook.com/faktoje	"Media education in local communities in Albania"	Lezhe	12 months	6,206	This project aims at tackling media and information literacy concerns in rural communities in Albania, through enabling high school students and their teachers to filter the information and better understand media. These interventions will create better possibilities for critical thinking among youngsters and will enable teachers to get used to media and information literacy and spread this information to other students as well. The project also aims at promoting and reinforcing cooperation between local journalists and communities to counter misinformation and disinformation online through awareness raising campaigns in this



						regard. The projects aims at equipping its agents of change with better skills and deeper information on media understanding and its role in a democratic society.
05	<p>Albanian Woman in Audiovisual</p> <p>https://www.facebook.com/albanianwomaninaudiovisual/</p> <p>Co-applicant: Barazi në Vendimarrje</p> <p>https://www.facebook.com/RrjetiBaraziNeVendimarrje/</p>	Strengthening women and girls against sexism in the media	Patos, Kuke Kruje	12 months	6,100	Sexism in the Albanian media is very spread, yet there is little or no reaction against it. This comes partly because there is no common knowledge about what sexism is and partly because there are no data about it. For small cities and rural areas this phenomenon greatly hampers the efforts of women and girls to prosper in life and fulfil their potential, as massmedia is the only meeting point with the big world. It is equally important that while the authorities take a stronger role in monitoring sexist content, the audiences as well are empowered to identify, report and fight sexism with their means. AWA and EDM, with their respective field of expertise are a guarantee that this project will be a success.
06	<p>Tirana Center for Journalism Excellence</p> <p>https://tcje.org</p> <p>https://www.facebook.com/tcje.org</p>	Change starts from youth: pro truth, against disinformation	Kuçovë, Cërri Belsh, Ersekë	9 months	5,000	The aim of the project is to counter disinformation among young people in small cities in Albania. We recognize that young people in the age group 18-25 use internet more than the other age groups. We recognize that young people in this age group have less experience in distinguishing and combating disinformation than other age groups. With this project we have to aims: first, to study how young people in this age group in small cities in Albania use internet and how they are faced with disinformation; second, to give them tools in the form of a 'Disinformation guideline' in order to recognize disinformation and how to counter it.